



Wednesday, 8 June

Europe Research Seminar

9:00 | 16:30 **Research Paper Presentations - Meeting Room 1**

17:30 | 19:00 **Welcome Reception**

Europe Conference

Thursday, 9 June

8:00 | 8:45 **Registration and Morning Coffee - Foyer I - II**

8:45 | 9:15 **Welcome and Overview - Meeting Room 1**

Rick D. Blasgen, President and Chief Executive Officer, CSCMP

Marija Milenkovic, Conference Co-Chair, MIT-Zaragoza International Logistics Program

Thomas Speh, Conference Co-Chair, Miami University (Ohio)

Enrique Lacalle, President, SIL

9:15 | 10:00 **Keynote Presentation - Meeting Room 1**

Peter R. Williams, Vice President, Product Supply, Central & Eastern Europe, the Middle East, and Africa (CEEMEA), Procter & Gamble

How to Win in Emerging Markets through Effective Supply Chain Management

10:00 | 10:45 **General Session - Meeting Room 1**

Dan Mahoney, Program Integration Manager, EMEA Logistics, Intel International, B.V.
Agile Supply Chains Bend But Do Not Break

10:45 | 11:15 **Break - Foyer I - II**

11:15 | 12:15 **Breakout Sessions Period 1**

Track 1 - Meeting Room 1

Emin Atac, General Manager, Purchasing Toyota Motor Europe
How to Increase Supply Chain Adaptability While Maintaining Agility and Cost Effectiveness

Track 2 - Meeting Room 2

Rafael Alegre de Miquel, Vice President and General Manager EU, Checkpoint Systems
Steve Howells, Merchandise Visibility Director, Checkpoint Systems
How IT Drives Supply Chain Effectiveness

Track 3 - Meeting Room 3

Sergio Torres, Vice President of Product Management and Kenneth Wood, Senior Vice President of Product Strategy, Descartes Systems Group
Beyond the Buzz - Making Cloud Services Work for Logistics Intensive Businesses

12:15 | 14:15 **Lunch - Main Hotel Restaurant**

14:15 | 15:15 **Breakout Sessions Period 2**

Track 1 - Meeting Room 1

Miguel Suarez, Supply Chain Director Kotányi GmbH
SCM: A Foundation for Growth at Kotanyi

Track 2 - Meeting Room 2

Roland Hertwig, Partner, BTO Management Consulting AG
Successful Global Procurement Strategies for Direct Materials to Reduce Supply Risk and Drive Profitability

Track 3 - Meeting Room 3

DHL Supply Chain (Session To Be Determined)

15:15 | 16:15 **Breakout Sessions Period 3**

Track 1 - Meeting Room 1

Santiago Kraiselburd, Executive Director Zaragoza Logistics Center
Using Financial Instruments and Tools to Drive Success in Global Markets

Track 2 - Meeting Room 2

Javier Bilbao Uzkiano, Managing Director DHL Supply Chain Iberia
Strategies for Providing Supply Chain Personnel with the Skill Sets to Meet the Needs of the Future

Track 3 - Meeting Room 3

Antonio Fondevilla, Commercial Iberia Director and Selva Vasan, Finance and Administration Iberia Director, CEVA Logistics
New Finance Restrictions and Commercial Approaches in Supply Chain

16:15 | 16:45 **Break - Foyer I - II**

16:45 | 17:45 **Discussion Forums**

Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion forums. Led by a moderator, each forum will have a limited number of participants who will have the opportunity to ask questions and share their insight into how to master financial best practices.

		Discussion Forums (continued)
		Sindicate 3 - Linking Aspects of Finance to Supply Chain Management - Marija Milenkovic -Jansson Attendees will offer suggestions on how to deal with financial issues while optimizing and managing their supply chains.
		Sindicate 4 - Expand Your World by Optimizing Emerging Market Strategies - Ron Roest Participants will discuss their experiences in effective collaboration with suppliers in emerging markets, as well as dealing with different market requirements and logistics circumstances.
		Sala 4 - Discover Extraordinary S&OP Best Practices - Miquel Serracanta During this session, attendees will learn how supply chain managers can take the lead and structure an effective cooperation between sales, operations, suppliers, and customers.
		Executive Meeting Room - Improving Supply Chain Effectiveness - Soenke Kuehl Attendees will explore how to improve decision making at strategic, tactical, and operational levels, and how to prioritize activities.
17:45	18:30	General Session - Meeting Room 1
		<i>Panel Discussion - Distribution Channel Strategies</i> <i>Soenke Kuehl (Moderator), Chief Executive Officer, ESTB GmbH</i> <i>Emin Atac, General Manager, Purchasing, Toyota Motor Europe</i> <i>Christoph Feldmann, Senior Director/Team Leader Business Solutions EMEA, Pfizer</i> <i>Dan Mahoney, Program Integration Manager, EMEA Logistics, Intel International, B.V.</i> <i>Peter R. Williams, Vice President, Product Supply, Procter & Gamble</i>
18:30	20:00	Delegate Reception
Friday, 10 June		
8:00	9:00	Morning Coffee - Foyer I - II
9:00	9:45	General Session - Meeting Room 1
		<i>Daniel Corsten, Professor of Operations & Technology Management, IE Business School in Madrid, and Adjunct Professor, MIT-Zaragoza Logistics Program at Zaragoza Logistics Center</i> <i>Udo Murek, Head of Procurement and Transport, Bayer Business Services GmbH</i> <i>Understanding the Important Financial Aspects of SCM, and How to Use Them to Enhance Profitability</i>
9:45	10:45	Breakout Sessions Period 4
		Track 1 - Meeting Room 1
		Track 2 - Meeting Room 2
		Track 3 - Meeting Room 3
		<i>Gabriel Puig, Vice President Supply Chain Sara Lee International</i> <i>Proven Approaches for Making Sustainability Efforts and Lean Initiatives Work Together to Create Supply Chain Value</i>
		<i>Karsten Breum, Global Head of HR Damco</i> <i>How Damco Uses Cross-Cultural HR Programs to Build a Strong Internal Talent Pipeline</i>
		<i>Stephen Garbett, Demand Planning Manager, RS Components</i> <i>Supply Chain Transformation – From Rear View To Forward Vision. Investing in powerful forecasting tools to clearly identify upcoming trends</i>
10:45	11:15	Break - Foyer I - II
11:15	12:00	Breakout Sessions Period 5
		Track 1 - Meeting Room 1
		Track 2 - Meeting Room 2
		Track 3 - Meeting Room 3
		<i>Debbie Lentz, Vice President Customer Service and Logistics, Kraft Foods Europe</i> <i>SCM Strategies That Reduce Working Capital While Maintaining Customer Service</i>
		<i>Nekane Rodriguez, Country Manager Creade - Lee Hecht Harrison</i> <i>The Challenges of the Value of Supply Chain: People</i>
		<i>Jan Heerema, Supply Chain Management Business Development Director, SAP</i> <i>Siddharth Taparia, Senior Director, Business Analytics, SAP</i> <i>The New Supply Chain: Reinventing the Idea-to-Delivery Process</i>
12:00	12:30	Break - Foyer I - II
12:30	13:30	Closing General Session - Meeting Room 1
		<i>Flavio Zanon, Head of Supply Chain Management, Geistlich Pharma AG</i> <i>Sales and Operations Planning: A Planning Process Facilitates Cooperation</i>
13:30	14:30	Lunch - Main Hotel Restaurant
		<i>In collaboration with SIL, also known as the International Logistics and Material Handling Exhibition</i>



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