



Wednesday, 8 June

Europe Research Seminar

9:00	16:30	Research Paper Presentations - Meeting Room 1
17:30	19:00	Welcome Reception

Europe Conference

Thursday, 9 June

8:00	8:45	Registration and Morning Coffee - Foyer I - II
8:45	9:15	Welcome and Overview - Meeting Room 1

Rick D. Blasgen, President and Chief Executive Officer, CSCMP
Marija Milenkovic, Conference Co-Chair, MIT-Zaragoza International Logistics Program
Thomas Speh, Conference Co-Chair, Miami University (Ohio)
Enrique Lacalle, President, SIL

Keynote Presentation - Meeting Room 1

Peter R. Williams, Vice President, Product Supply, Central & Eastern Europe, the Middle East, and Africa (CEEMEA), Procter & Gamble
How to Win in Emerging Markets through Effective Supply Chain Management

General Session - Meeting Room 1

Dan Mahoney, Program Integration Manager, EMEA Logistics, Intel International, B.V.
Agile Supply Chains Bend But Do Not Break

Break - Foyer I - II

Breakout Sessions Period 1

Track 1 - Meeting Room 1	Track 2 - Meeting Room 2	Track 3 - Meeting Room 3
<p><i>Emin Atac, General Manager, Purchasing</i> <i>Toyota Motor Europe</i> <i>How to Increase Supply Chain Adaptability While Maintaining Agility and Cost Effectiveness</i></p>	<p><i>Rafael Alegre de Miquel, Vice President and General Manager EU, Checkpoint Systems</i> <i>Steve Howells, Merchandise Visibility Director, Checkpoint Systems</i> <i>How IT Drives Supply Chain Effectiveness</i></p>	<p><i>Sergio Torres, Vice President of Product Management and Kenneth Wood, Senior Vice President of Product Strategy, Descartes Systems Group</i> <i>Beyond the Buzz - Making Cloud Services Work for Logistics Intensive Businesses</i></p>

Lunch - Main Hotel Restaurant

Breakout Sessions Period 2

Track 1 - Meeting Room 1	Track 2 - Meeting Room 2	Track 3 - Meeting Room 3
<p><i>Miguel Suarez, Supply Chain Director</i> <i>Kotányi GmbH</i> <i>SCM: A Foundation for Growth at Kotanyi</i></p>	<p><i>Roland Hertwig, Partner, BTO Management Consulting AG</i> <i>Successful Global Procurement Strategies for Direct Materials to Reduce Supply Risk and Drive Profitability</i></p>	<p><i>DHL Supply Chain</i> <i>(Session To Be Determined)</i></p>

Breakout Sessions Period 3

Track 1 - Meeting Room 1	Track 2 - Meeting Room 2	Track 3 - Meeting Room 3
<p><i>Santiago Kraiselburd, Executive Director</i> <i>Zaragoza Logistics Center</i> <i>Using Financial Instruments and Tools to Drive Success in Global Markets</i></p>	<p><i>Javier Bilbao Uzkiiano, Managing Director</i> <i>DHL Supply Chain Iberia</i> <i>Strategies for Providing Supply Chain Personnel with the Skill Sets to Meet the Needs of the Future</i></p>	<p><i>Antonio Fondevilla, Commercial Iberia Director and Selva Vasan, Finance and Administration Iberia Director, CEVA Logistics</i> <i>New Finance Restrictions and Commercial Approaches in Supply Chain</i></p>

Break - Foyer I - II

Discussion Forums

Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion forums. Led by a moderator, each forum will have a limited number of participants who will have the opportunity to ask questions and share their insight into how to master financial best practices.

		Discussion Forums (continued)		
		Sindicate 3 - Linking Aspects of Finance to Supply Chain Management - Marija Milenkovic -Jansson Attendees will offer suggestions on how to deal with financial issues while optimizing and managing their supply chains.		
		Sindicate 4 - Expand Your World by Optimizing Emerging Market Strategies - Ron Roest Participants will discuss their experiences in effective collaboration with suppliers in emerging markets, as well as dealing with different market requirements and logistics circumstances.		
		Sala 4 - Discover Extraordinary S&OP Best Practices - Miquel Serracanta During this session, attendees will learn how supply chain managers can take the lead and structure an effective cooperation between sales, operations, suppliers, and customers.		
		Executive Meeting Room - Improving Supply Chain Effectiveness - Soenke Kuehl Attendees will explore how to improve decision making at strategic, tactical, and operational levels, and how to prioritize activities.		
17:45	18:30	General Session - Meeting Room 1		
		<p align="center"><i>Panel Discussion - Distribution Channel Strategies</i> Soenke Kuehl (Moderator), Chief Executive Officer, ESTB GmbH Emin Atac, General Manager, Purchasing, Toyota Motor Europe Christoph Feldmann, Senior Director/Team Leader Business Solutions EMEA, Pfizer Dan Mahoney, Program Integration Manager, EMEA Logistics, Intel International, B.V. Peter R. Williams, Vice President, Product Supply, Procter & Gamble</p>		
18:30	20:00	Delegate Reception		
Friday, 10 June				
8:00	9:00	Morning Coffee - Foyer I - II		
9:00	9:45	General Session - Meeting Room 1		
		<p align="center"><i>Daniel Corsten, Professor of Operations & Technology Management, IE Business School in Madrid, and Adjunct Professor, MIT-Zaragoza Logistics Program at Zaragoza Logistics Center</i> Udo Murek, Head of Procurement and Transport, Bayer Business Services GmbH <i>Understanding the Important Financial Aspects of SCM, and How to Use Them to Enhance Profitability</i></p>		
9:45	10:45	Breakout Sessions Period 4		
		Track 1 - Meeting Room 1	Track 2 - Meeting Room 2	Track 3 - Meeting Room 3
		<p>Gabriel Puig, Vice President Supply Chain Sara Lee International <i>Proven Approaches for Making Sustainability Efforts and Lean Initiatives Work Together to Create Supply Chain Value</i></p>	<p>Karsten Breum, Global Head of HR Damco <i>How Damco Uses Cross-Cultural HR Programs to Build a Strong Internal Talent Pipeline</i></p>	<p>Stephen Garbett, Demand Planning Manager, RS Components <i>Supply Chain Transformation – From Rear View To Forward Vision. Investing in powerful forecasting tools to clearly identify upcoming trends</i></p>
10:45	11:15	Break - Foyer I - II		
11:15	12:00	Breakout Sessions Period 5		
		Track 1 - Meeting Room 1	Track 2 - Meeting Room 2	Track 3 - Meeting Room 3
		<p>Debbie Lentz, Vice President Customer Service and Logistics, Kraft Foods Europe <i>SCM Strategies That Reduce Working Capital While Maintaining Customer Service</i></p>	<p>Nekane Rodriguez, Country Manager Creade - Lee Hecht Harrison <i>The Challenges of the Value of Supply Chain: People</i></p>	<p>Jan Heerema, Supply Chain Management Business Development Director, SAP Siddharth Taparia, Senior Director, Business Analytics, SAP <i>The New Supply Chain: Reinventing the Idea-to-Delivery Process</i></p>
12:00	12:30	Break - Foyer I - II		
12:30	13:30	Closing General Session - Meeting Room 1		
		<p align="center">Flavio Zanon, Head of Supply Chain Management, Geistlich Pharma AG <i>Sales and Operations Planning: A Planning Process Facilitates Cooperation</i></p>		
13:30	14:30	Lunch - Main Hotel Restaurant		
		<p><i>In collaboration with SIL, also known as the International Logistics and Material Handling Exhibition</i></p>		
				
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