DHL *GOGREEN* CARBON DASHBOARD

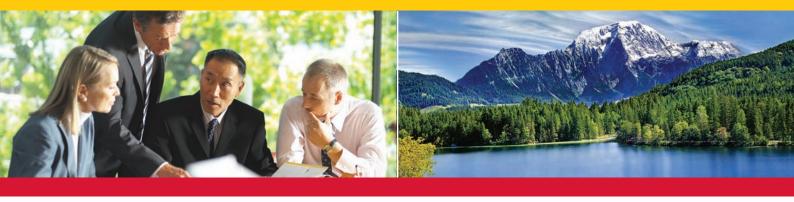# THE NEXT GENERATION IN BUSINESS CARBON EMISSION TRACKING.

Our *GOGREEN* Carbon Dashboard helps you account for and manage carbon emissions across your entire supply chain with detailed and reliable CO_2 mapping instantly available from a web-based hub.

New sustainability regulations are being implemented in countries around the world. It's a trend that's putting businesses under increasing scrutiny as they're expected to manage, account for and reduce CO_2 emissions associated with their supply chains. Understanding where you stand and what can be done to reduce emission levels is a daunting task.

If your business is looking for a more advanced and reliable tool for analyzing CO_2 emissions effectively, DHL has a solution that's right for you. Our investment and experience in CO_2 accounting means we can offer our GOGREEN Carbon Dashboard – supporting your sustainability agenda as well as your supply chain optimization.

With the transport sector accountable for about 14% of global greenhouse gas emissions, DHL recognizes its responsibility to help tackle climate change. That's why we have worked hard to become the first logistics provider with a quantified carbon efficiency target: **to improve carbon efficiency by 30% by 2020 and, as a first step, to improve efficiency by 10% by 2012.**

EXCELLENCE. SIMPLY DELIVERED.

DHL *GOGREEN* CARBON DASHBOARD

Benefits at a glance

- DHL Global Forwarding, Freight has developed a Carbon Dashboard with precision and reliability in mind. Over a number of years, our experience in carbon reporting has provided us with the expertise to produce CO_2 calculations our customers can rely on

- With our *GOGREEN* Carbon Dashboard, you can instantly view clear and transparent analyses of emissions associated with your shipment from an easily accessed IT platform

- By mapping carbon emissions across your supply chain, the *GOGREEN* Carbon Dashboard provides a detailed breakdown of your carbon footprint. Best-in-class CO_2 calculations are based on the analysis of a whole range of factors, including: shipment mode, weight & volume and actual distance traveled

- Dashboard calculations can take into account carbon emissions associated with 3rd parties outside our network, to provide you with a single stable and reliable computation

- An internationally recognized public standard is used, ensuring complete confidence in the calculation

- The tool provides a clear baseline with meaningful KPIs, facilitating supply chain optimization and helping you work towards your carbon reduction targets

- Access to *GOGREEN* Carbon Dashboard is protected and supported through a stable and secure IT infrastructure

Contact details

For further information please contact our DHL GoGreen team at GoGreen.Sales-DGFF@dhl.com

'What if…' function

The *GOGREEN* Carbon Dashboard incorporates a 'What if…' function; a powerful tool to analyze how carbon emissions can be reduced through changes in your supply chain. Please see the example below:

Carbon reduction scenario – example

Your CURRENT situation	Your POTENTIAL situation	CARBON saving
CONSOLIDATION SERVICES		
65%	80%	= x CO_2 saving
ROUTING		
9100 km	8700 km	= x CO_2 saving
PACKAGING OPTIMISATION		
2cbm /ton	1.5cbm /ton	= x CO_2 saving

CO_2 SAVINGS = FUEL SAVINGS = COST SAVINGS

DHL
GLOBAL FORWARDING