



29th OF MARCH **THINKING RETAIL!**
PARIS EVENT AN EXPLOSION OF INSIGHTS
& BEST PRACTICES!

AGENDA

9:00 – 10:00

Registration & Welcome Coffee

Meet with your peers and TXT Directors

10:00

Introduction by TXT and Microsoft

Marco Guida, CEO, TXT and Paula Paravecchio, EMEA Director Distribution & Services Industry, Microsoft

Taking Integrated Retail Planning to the Next Level

TXT e-solutions, Simone Pozzi, VP Global Sales & Marketing, TXT

Morning sessions

Global transformation project in PLM and planning

Franck Le Moal, CIO, Louis Vuitton Malletier

Linking Strategic Planning and Execution at Desigual

Manel Jimenez, Supply Chain Director, Desigual

PLM extends to Merchandise Planning. Connecting technology and Change management along the journey

Jean-Michel Kientz, VP IT

Elle Thompson, VP PLM and Special Projects, Marc Jacobs

12:30 – 14:00

Lunch & Networking

14:00

How to drive a successful retail planning process when changing systems means changing processes and mindsets

Lynn Evison, Partner, Kurt Salmon

Afternoon sessions

Merchandise & Assortment planning in a multi-channel and multi-brand environment

Florent Davain, CIO, Verywear

The vision for integrated Wholesale and Retail planning

Michael Relich, EVP and Group CIO, Guess

Coffee break

TXT Solution best practices and key enablers for Integrated Planning and PLM

Giorgio Liodice, Corporate Presales Director, and Amandine Roy, Senior Presales Consultant

Finish 17:00