

# CSCMP EUROPE 13 CONFERENCE

AMSTERDAM, THE NETHERLANDS • 15-17 MAY



Wednesday, 15 May					
09:00 - 16:30	<p><b>European Research Seminar (ERS)</b>  <b>Location:</b> VU University                      De Boelelaan 1105 1081 HV                      Amsterdam, The Netherlands</p>				
	<p><i>The following program events will be held at Park Plaza Amsterdam Airport Hotel                      Melbournestraat 1, Lijnden, 1175 RM</i></p>				
15:00 - 17:00	<p><b><i>The Leagile Game: Learn to Manage Supply Chain Complexity in a Rapidly Changing Environment</i></b>                      Ferdinand Booij, Principal Manager, PwC                      Roberto Crippa, Executive Director, PwC                      Erik Diks, Director, PwC</p>				
17:00 - 18:00	<p><b>Attendee Welcome Reception</b>  <i>ERS and conference attendees are welcome to attend</i></p>				
Thursday, 16 May					
08:00 - 09:00	<b>Registration and Morning Coffee</b>				
09:00 - 09:15	<p><b>Welcome and Overview</b>                      Rick D. Blasgen, President and Chief Executive Officer, CSCMP</p>				
09:15 - 10:00	<p><b>Keynote Presentation</b>  <b><i>Enabling Sustainable Profitable Growth in Unilever</i></b>                      Pier Luigi Sigismondi, Chief Supply Chain Officer, Unilever</p>				
10:00 - 10:45	<p><b>General Session Presentation</b>  <b><i>Designing the Supply Chain Network:                      Creating Low-Cost Operations Through the Initial Design</i></b>                      Darrell J. Zavitz, Vice President Business Services Europe, Middle East and Africa,                      The Dow Chemical Company</p>				
10:45 - 11:15	Break				
11:15 - 12:00	<b>Breakout Sessions</b>				
	<table border="1"> <thead> <tr> <th>Track 1</th> <th>Track 2</th> </tr> </thead> <tbody> <tr> <td> <p><b><i>Towards a Sustainable Future for Transport and Logistics</i></b>                      Serge de Gheldere, Climate Ambassador for AI Gore                      and Chief Executive Officer, Futereproofed</p> </td> <td> <p><b><i>Procurement Transformation—For, With and Through                      the Business</i></b>                      Paul Coppens, Senior Director, Janssen Supply Chain, Janssen                      Pharmaceutica                      Alan Dowie, Procurement Director, Johnson &amp; Johnson Medical,                      Simpson Parkway                      Remko van Hoek, Global Procurement Director, PwC</p> </td> </tr> </tbody> </table>	Track 1	Track 2	<p><b><i>Towards a Sustainable Future for Transport and Logistics</i></b>                      Serge de Gheldere, Climate Ambassador for AI Gore                      and Chief Executive Officer, Futereproofed</p>	<p><b><i>Procurement Transformation—For, With and Through                      the Business</i></b>                      Paul Coppens, Senior Director, Janssen Supply Chain, Janssen                      Pharmaceutica                      Alan Dowie, Procurement Director, Johnson &amp; Johnson Medical,                      Simpson Parkway                      Remko van Hoek, Global Procurement Director, PwC</p>
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12:00 - 13:30	Lunch				
13:30 - 14:15	<b>Breakout Sessions</b>				
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14:15 - 14:45	Break				

14:45 - 15:45	<b>Discussion Forum Sessions</b>	
	Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion forums. Led by a moderator, each forum will have a limited number of participants who will have the opportunity to ask questions and share their insights on unique and innovative solutions to enhance global supply chains.	
	<b>Designing the Supply Chain Network</b> – Leonardo Uehara (Moderator), Managing Partner, Visagio Group	
	<b>Lean Administrative Costs</b> – Soenke Kuehl (Moderator), Chief Executive Officer, ESTB GmbH	
	<b>Sourcing Strategies</b> – Remko van Hoek (Moderator), Global Procurement Director, PwC	
	<b>Sustainability</b> – Sven Verstrepen (Moderator), Business Development Director, TRI-VIZOR	
	<b>Young Professionals Discussion</b> - CSCMP's Young Professionals Committee Members	
15:45 - 16:15	Break	
16:15 - 17:00	<b>General Session Speakers Panel</b>	
17:00 - 17:15	<b>Day One Conclusion/Wrap-up</b>	
17:30 - 18:30	<b>Reception</b>	
<b>Friday, 17 May</b>		
08:00 - 08:30	<b>Morning Coffee</b>	
08:30 - 09:15	<b>General Session Presentation</b> <b>Creating Tomorrow's Smarter Supply Chain Solutions</b> Ralph T. Keck, Director Product Supply, GTM Innovation Procter & Gamble	
09:15 - 09:45	Break	
09:45 - 10:30	<b>Breakout Sessions</b>	
	<b>Track 1</b>	<b>Track 2</b>
	<b>Supply Chain Sustainability: Going Beyond Auditing and Compliance</b> Anneke Sipkens, Director Sustainability Strategy and Innovation, Deloitte	<b>Cross-Border Network Design</b> Jan A. van Rooden, Vice President Supply Chain CEEMEA and Group Director Supply Chain Development, Hero Group
10:30 - 11:00	Break	
11:00 - 11:45	<b>Breakout Sessions</b>	
	<b>Track 1</b>	<b>Track 2</b>
	<b>Case Study: First Experiences with Collaborative Transport Sourcing at Baxter</b> Ludovic Ménédème, EMEA Transport Director, Baxter Healthcare	<b>Redirecting Amway Europe's Sourcing Strategy from a Supply Chain Perspective</b> Frank Timmers, Vice President Supply Chain Europe, Access Business Group, Int. B.V.
11:45 - 12:15	Break	
12:15 - 13:00	<b>Closing General Session</b> <b>How to Successfully Navigate the Lean "Journey"</b> Kirstin Reblin, Lean Company Program Manager, Siemens AG	
13:00 - 13:15	<b>Conference Conclusion/Wrap-up</b>	
13:15 - 14:30	<b>Closing Lunch</b>	

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