EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR MOBILITY AND TRANSPORT

Directorate C - Innovative & sustainable mobility
C.3 - Intelligent transport systems

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An event linked to the Directive on Intelligent Transport Systems

W O R K S H O P

PROVISION OF EU-WIDE REAL-TIME TRAFFIC INFORMATION SERVICES

when?   **26 June 2013**, 10.00 – 16.00

where?   **Hotel Bedford**, Rue du Midi 135-137, Brussels

Objective   Currently, the European Commission is conducting a study in support to the impact assessment and development of specifications on the **Provision of EU-Wide Real-Time Traffic Information Services** (Priority action "b" of the Directive 2010/40/EU - "ITS Directive").

The objective of the workshop is to inform interested stakeholders and gather their opinions on the key issues and possible options for the development of the specifications. The workshop will provide participants with a unique opportunity to exchange ideas with other stakeholders and European Commission representatives on the future of European real-time traffic information services.

Background Accurate real-time traffic information services empower users to make well-informed decisions both before and during their journeys and therefore they have the potential to contribute to reducing congestion, increasing travel time reliability and improving road safety.

Due to advances in data-collection technology and efficiency improvements in the way how data can be processed and distributed to users, a proliferation of traffic information services is currently taking place throughout the EU. There is, however, a continuing concern that not all relevant data is made available or is correctly processed, or that resulting information is not timely disseminated to users. Such risks can increase with the growth in the number of actors that are active in the traffic information service chain.

The ITS Directive foresees EU-wide specifications for the provision of EU-wide real-time traffic information services to be adopted by the European Commission. The specifications will stipulate the rights and obligations of public authorities and private companies when collecting, processing and disseminating real-time traffic information.

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Draft Agenda

from 9.30	*Registration and Coffee*
10.00	**Welcome**
	Pawel Stelmaszczyk, European Commission, DG MOVE

Introduction

10.10	**Introduction Workshop**
	Background and objectives of the action and introduction to the current study
	Attila Eordogh, European Commission, DG MOVE

Session 1: Roles in the Value Chain

10.20	**Setting the Scene**
	Overview of the current situation concerning real-time traffic information (RTTI) services in EU Member States, the current division of public and private roles, foreseeable technological and market developments potentially impacting these roles. Setting the framework for discussion; road types, operating environments, and RTTI types. Possible action areas for action at EU level and action options.
	A short presentation from Tom van de Ven, Rapp Trans
10.30	**Panel Discussion**
	Panel discussion between policy makers, road authorities, service providers and the workshop attendees about the optimal division of roles of public and private organisations, required level of harmonisation of roles in the EU, and the appropriate scope for the ITS Directive Specifications.

11.15	**Coffee Break**

Session 2: Access to Data and the Use and Re-use conditions of Public and Private RTTI

11.30	**Setting the Scene**
	Short presentation on the state-of-art of access and re-use conditions for private and public RTTI data in Member States. Possible options for the EC to harmonise these conditions on the EU level per RTTI data type.
	Presenter: Tom van de Ven, Rapp Trans

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11.40	**Panel Discussion** Panel discussion between road authorities, private data and service providers, and the workshop attendees about the need for harmonisation of conditions per RTTI type, appropriate requirements for public and private data, and practical ways of achieving availability of the essential data.
12.30-13:30	**Lunch Break**

Session 3: Getting Quality Right

13:30	**Setting the Scene** Short presentation on the current methods of measuring and monitoring quality, state-of-art of quality management in public and private organisations, current quality levels, impact of emerging technologies on RTTI quality, and balancing costs and quality. Possible strategies to address RTTI quality on EU level. Presenter: Tom van de Ven, Rapp Trans
13:40	**Panel Discussion** Panel discussion between road authorities, private data and service providers, and the workshop attendees about the suitability of methods and strategies to improve RTTI quality, desired level of harmonisation of methods and roles in the EU, and the appropriate scope for the ITS Directive Specifications.

Session 4: Finding the Right Scope

14:30	**Setting the Scene** Short presentation on the range of action areas available to the EC and their possible options; including roles of public and private organisations for the different types of RTTI, road coverage, data-coding and location referencing standards, and distribution networks. Presenter: Tom van de Ven, Rapp Trans
14:40	**Panel Discussion** Panel discussion between road authorities, private data and service providers, policy makers and the workshop attendees about the appropriate level of action by the EC in harmonising roles, methods, quality of RTTI in Europe.

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15.30	Coffee Break
15.45	**Workshop Wrap up and Conclusions**
16:00	**End of Workshop**

Language of the Workshop will be English. Participation is at the own expense of the participant.