

Supply Chain and Logistics Summit 2014

DAY 1, 16 June 2014 (Monday)

12:00-13:00

REGISTRATION & NETWORKING LUNCH

13:00-13:05

CHAIR'S OPENING REMARKS

13:05-13:40

KEYNOTE

ADAPTING TO THE NEXT GENERATION OF SUPPLY CHAIN AND LOGISTICS MANAGEMENT

What new conditions challenge past strategies?

What new business models are improving supply chain performance?

Explore the steps companies are taking to meet strategic goals such as reducing costs, improving customer service and getting products to market faster

13:40-13:45

PLEASE MOVE TO YOUR NEXT SESSION

13:45-14:25

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

AWAITING SESSION ABSTRACT



WORKSHOP

SUPPLY PLANNING & OPTIMISATION

AWAITING SESSION ABSTRACT



WORKSHOP

WORLD CLASS LOGISTICS

AWAITING SESSION ABSTRACT



WORKSHOP

CUSTOMER COLLABORATION

AWAITING SESSION ABSTRACT



WORKSHOP

PERFORMANCE MANAGEMENT

WORKSHOP LEADER TO BE ANNOUNCED

14:25-15:15

PRE-SCHEDULED 1-2-1 BUSINESS MEETINGS AND NETWORKING REFRESHMENTS

15:15-15:50

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

PLACING RESILIENCE & RISK MANAGEMENT AT THE HEART OF YOUR SUPPLY CHAIN

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

KPIs – WHICH ONES DO YOU REALLY NEED AND HOW TO EFFECTIVELY UTILISE THEM

CASE STUDY

WORLD CLASS LOGISTICS

STAYING AHEAD OF THE CURVE – SUCCESSFULLY TAPPING NEW MARKET OPPORTUNITIES

Mitigate risk through flexible supply chain and manufacturing design
Improve supply chain visibility in order to enhance your flexibility
Ensure that risk management is a business wide concern

Are your KPIs merely a matter of course or do they really serve a purpose?
Explore how you can employ KPIs to really have a positive impact from the outset of a new project
Continuously improve your KPI frameworks to suit the changing needs of the company

Identifying cost saving opportunities and the corresponding risks
Deciding if and when to pull the plug, lessons learnt from retuning to Europe

CASE STUDY

CUSTOMER COLLABORATION

MASTERING THE OPTIMUM CUSTOMER COLLABORATION RELATIONSHIP



Awaiting session abstract

Pierre Mille
VP Global Planning
Carlsberg

CASE STUDY

PERFORMANCE MANAGEMENT

ADJUSTING SUPPLY CHAIN STRATEGIES TO COPE WITH RAPIDLY CHANGING MARKETS



How do companies normally react when their markets become volatile?

Why is a change of supply strategy the best approach?

Explore challenges and pitfalls experienced in the spice, jewellery and cement industries

Miguel Suarez
Director of Supply Chain Centre of Business Excellence
Lafarge

15:50-15:55

PLEASE MOVE TO YOUR NEXT SESSION

15:55-16:35

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

AWAITING SESSION ABSTRACT



WORKSHOP

SUPPLY PLANNING & OPTIMISATION

AWAITING SESSION ABSTRACT



WORKSHOP

WORLD CLASS LOGISTICS

AWAITING SESSION ABSTRACT



WORKSHOP

CUSTOMER COLLABORATION

AWAITING SESSION ABSTRACT



WORKSHOP

PERFORMANCE MANAGEMENT

WORKSHOP LEADER TO BE ANNOUNCED

16:35-17:10

KEYNOTE

NEXT GENERATION SUPPLY CHAINS – WILL YOURS BE ONE OF THEM?

Explore the latest approaches to cross functional collaboration across your business
Ensuring that the supply chain is genuinely viewed in terms of value added rather than as a traditional support function
Tried and tested approaches to people and culture - Have you really secured employee buy-in?

17:10-17:15

CHAIR'S CLOSING REMARKS

17:45-20:45

PORT OF BARCELONA TOUR DEPARTS

DAY 2, 17 June 2014 (Tuesday)

08:00-09:00

REGISTRATION AND REFRESHMENTS

09:00-09:05

CHAIR'S OPENING REMARKS

09:05-09:40

KEYNOTE

WINNING THROUGH HIGH PERFORMANCE TEAMS



Insights and vision on how individuals and organisations can win and maintain high performance in highly competitive markets, drawing on the parallels from the fascinating world of F1.

Nick Fry
Commercial Advisor and Former CEO
Mercedes AMG Petronas F1 Team

09:40-10:15

KEYNOTE

DESIGNS FOR SUPPLY CHAIN GROWTH



Balance cost-efficiency with strong customer delivery
Realign your supply chain through effective market segmentation
Strategies for better collaboration through the utilization of mutual capabilities

10:15-11:05

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND REFRESHMENTS

11:05-11:45

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

AWAITING SESSION ABSTRACT



WORKSHOP

SUPPLY PLANNING & OPTIMISATION

AWAITING SESSION ABSTRACT



WORKSHOP

WORLD CLASS LOGISTICS

AWAITING SESSION ABSTRACT



WORKSHOP

CUSTOMER COLLABORATION

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

PERFORMANCE MANAGEMENT

WORKSHOP LEADER TO BE ANNOUNCED

11:45-11:50

PLEASE MOVE TO YOUR NEXT SESSION

11:50-12:25

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

INDUSTRY FOCUS – SUPPLY CHAIN CHALLENGES WITHIN THE OIL AND GAS INDUSTRY

Creating a robust supply chain whilst observing tuff health and safety criteria
Achieving transparency -Communicating HSEQ issues through to stakeholders
Utilising new and innovative technologies

CASE STUDY

WORLD CLASS LOGISTICS

BUILDING A TRULY GLOBAL LOGISTICS NETWORK

Understand why proximity to the customer has trumped unit price as the number one priority
Assess the merits of the recent trend in near-shoring and re-shoring
What impact are developing nations having on traditional supply chain networks?

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

OPTIMISING FORECASTING AND DEMAND PLANNING

Strategies to reduce lead time and increase your ability to respond to varying levels of demand
Explore tried and tested approaches to forecasting and demand planning
Benchmark your organisation and identify key takeaways

CASE STUDY

CUSTOMER COLLABORATION

WHAT THEY REALLY WANT – A RETAILERS PERSPECTIVE

An insight into the current pressures within the retail market and how as a supply chain manager you can help to alleviate them
Better transparency between supplier and customer. Innovation techniques for collaborative working
What does the picture look like for this sector over the next 12 months?

CASE STUDY

PERFORMANCE MANAGEMENT

ENSURE CUSTOMER ENGAGEMENT IS AT THE FOREFRONT OF YOUR SUPPLY CHAIN OPERATION

Mitigate risk through flexible supply chain and manufacturing design
Improve supply chain visibility in order to enhance your flexibility
Ensure that risk management is a business wide concern

12:25-13:25

NETWORKING LUNCH

13:25-14:05

WORKSHOP

EFFECTIVE SUPPLY CHAIN STRATEGIES

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

SUPPLY PLANNING & OPTIMISATION

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

WORLD CLASS LOGISTICS

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

CUSTOMER COLLABORATION

WORKSHOP LEADER TO BE ANNOUNCED

WORKSHOP

PERFORMANCE MANAGEMENT

WORKSHOP LEADER TO BE ANNOUNCED

14:05-14:10

PLEASE MOVE TO YOUR NEXT SESSION

14:10-14:45

CASE STUDY

EFFECTIVE SUPPLY CHAIN STRATEGIES

BUILDING A TRULY DEMAND DRIVEN SUPPLY CHAIN

Effectively utilise your sales forecasting metrics
Eradicate double activities and wasted man hours through optimised logistics flow and centralised shipping allocations
Ensure that your sales and operations teams are fully integrated and are working

CASE STUDY

SUPPLY PLANNING & OPTIMISATION

LEAN, SIX SIGMA, CONTINUOUS IMPROVEMENT – OR, STUFF THAT JUST WORKS!

Continuous Improvement strategies are by no means new but it may be time to reappraise your approach
Moving beyond sound bite status - Strategies for ensuring that CI is part of your corporate culture

CASE STUDY

WORLD CLASS LOGISTICS

SUCCESSFULLY UTILISING 3PLS

Discussing how fuel surcharges work and debating the pros and cons of a flat rate
Exploring opportunities to reduce costs and environmental impacts through natural gas usage
Working with 3PLs to build a proactive SC culture

towards shared objectives

Explore tried and tested methods. They might not have a fancy name, but they work!

CASE STUDY

CUSTOMER COLLABORATION

UPSTREAM SUPPLY CHAIN INNOVATIONS

How can we extend the parameters of innovation with external parties?
To what extent will companies have the business intelligence to gain greater visibility into supplier risks and performance and as such support decision-making
How can we maximise strategic initiatives, such as quality improvement, timely delivery and innovation?

CASE STUDY

PERFORMANCE MANAGEMENT

ACHIEVING SAVINGS THROUGH GREATER PRICE TRANSPARENCY

Identifying the small-scale changes that lead to large institutional gains with education and behaviour modifications
Analysing your spend to bring greater visibility to your supply chain from end to end
Explore successful programs in action with

14:45-15:45

PRE-ARRANGED DELEGATE TO DELEGATE MEETINGS AND REFRESHMENTS

15:45-16:20

KEYNOTE

THE BRIC BLOC – DEVELOPMENTS ACROSS MAJOR EMERGING MARKETS

An overview of developments Brazil, Russia, India and China
Leveraging the cost differences inherent in emerging markets
Strategies for target investment in local manufactures

16:20-17:00

PANEL DISCUSSION

SUPPLY CHAIN TREND: A 5 YEAR PERSPECTIVE



Port de Barcelona

What developments can we expect from the European Supply Chain market over the next 5 years?
Future proof your business by effectively contingency planning now
Hear each of the our expert panellists make their one big prediction for the next 12 months

Santiago García-Milà
Deputy Executive Director
Port of Barcelona

17:00-17:05

CHAIR'S CLOSING REMARKS

09:00-09:05

CHAIR'S OPENING REMARKS

09:05-09:40

KEYNOTE

SUPPLY CHAIN STRATEGIES THAT ENSURE CUSTOMER SATISFACTION IS PARAMOUNT

Using customer-defined world class customer service to meet and exceed expectations
Breaking down functional silos and increasing employee engagement to make everyone a contributor to continual improvement of the value chain
Scaling up supply chain performance even in the face of shorter lead times and rising demand

09:40-10:15

KEYNOTE

EVER UPWARDS - SUSTAINING YOUR SUPPLY CHAIN IMPROVEMENTS

How delivering supply chain excellence through integrative improvement requires a structured approach
How systemically working toward becoming a learning, demand-driven, aligned value chain delivers results
A model which focuses on how to embed a culture of improvement in the extended supply chain, and how this creates supply chain excellence

10:15-11:45

PRE-ARRANGED 1-2-1 BUSINESS MEETINGS AND REFRESHMENTS

11:45-12:25

<div>WORKSHOP</div> <div>EFFECTIVE SUPPLY CHAIN STRATEGIES</div> <div>WORKSHOP LEADER TO BE ANNOUNCED</div>	<div>WORKSHOP</div> <div>SUPPLY PLANNING & OPTIMISATION</div> <div>WORKSHOP LEADER TO BE ANNOUNCED</div>	<div>WORKSHOP</div> <div>WORLD CLASS LOGISTICS</div> <div>WORKSHOP LEADER TO BE ANNOUNCED</div>
<div>WORKSHOP</div> <div>CUSTOMER COLLABORATION</div> <div>WORKSHOP LEADER TO BE ANNOUNCED</div>	<div>WORKSHOP</div> <div>PERFORMANCE MANAGEMENT</div> <div>WORKSHOP LEADER TO BE ANNOUNCED</div>	

12:25-12:30

PLEASE MOVE TO YOUR NEXT SESSION

12:30-13:05

<div>CASE STUDY</div> <div>EFFECTIVE SUPPLY CHAIN STRATEGIES</div> <div>INDUSTRY FOCUS – SUPPLY CHAIN CHALLENGES WITHIN THE PHARMACEUTICAL INDUSTRY</div> <div>Speed to market is important in any industry however it is vital for a pharma supply chain to support the business in remaining competitive Explore the power of e-fulfillment and how it can reduce your costs</div>	<div>CASE STUDY</div> <div>SUPPLY PLANNING & OPTIMISATION</div> <div>SHARED SERVICES – TIME TO REAPPRAISE IMPLEMENTING THEM FOR YOUR BUSINESS?</div> <div>Taking direct action to combat a decentralised supply chain through the introduction of a shared service centre Evaluate which processes should be centralised and which should be preserved regionally</div>	<div>CASE STUDY</div> <div>WORLD CLASS LOGISTICS</div> <div>BUILDING A SUSTAINABLE LOGISTICS NETWORK</div> <div>Moving beyond the PR value – How can a greener supply chain network really deliver savings? Communicating changes to your customer – Set yourself apart from the competition Deploying audits and benchmarks to accurately chart the impact of your</div>
--	---	---

What lessons can be learnt from the Bio-Pharma sector?

Explore how you can advance initial efficiencies saving further along the value chain

changes

CASE STUDY

CUSTOMER COLLABORATION

THE CONSUMER PACKAGED GOODS COLLABORATION JOURNEY

Chart the successes and failures of over 20 years' worth of collaboration
Overcome tracking and performance assessment issues
Effectively manage expectations and ensure that data sharing does lead to a perceived delivery gap

CASE STUDY

PERFORMANCE MANAGEMENT

FUNDAMENTAL BUSINESS WIDE-CHANGE

How to oversee a successful business-wide transformation
Strategies for overcoming different regional approaches and achieving logical standardisation
Hear how best practice initiatives can reduce the time it takes to implement your change programme

13:05-14:05

NETWORKING LUNCH

14:05-14:40

KEYNOTE

INFORMATION SHARING – BREAKING DOWN THE SILOS THAT STAGNATE GROWTH

About 90% of firms limit information sharing to a transactional level
Information sharing reflect the importance of strategic information as it enhances firms to control and influence terms and conditions in their own
Ensure that trust, learning and bargaining power are entrenched in your corporate culture

14:40-15:15

KEYNOTE

CREATING AN OPERATIONAL FRAMEWORK TO BUILD A GLOBALLY COMPETITIVE SUPPLY CHAIN

How do we break out of crisis mode and infest against a backdrop of uncertain financial times?
Build a blueprint for immediate and long term change
Establish strategies to allow your business to constrict and grow ahead of the curve rather than post event

15:15-15:20

CHAIR'S CLOSING REMARKS AND END OF SUMMIT