

# EMPOWERING LOGISTICS

COMPETENCE | NETWORK | STANDARD



## European Conference

### The Program

12:30

Network lunch.

14:00



Introduction and welcome by Inés Ayala Sender MEP (S&D) and Jos Marinus, ELA President

14:15



Ian Wainwright/nominee TFL Freight Group. "London Olympic Legacy"

14:30



John Berry, EU DG Move  
Logistics: Horizon 2020 meets CEF  
H2020 is not a continuation of previous framework programmes where at least 2/3 of the resultant projects ended mostly in a cardboard box once the project had finished. This time we should arrive at 'technology readiness levels' of 6 or 7 proven systems that have credibility in the market place and then through CEF, apply them along corridors, supply chains, as last mile solutions etc.

14:45



Olivier Onidi, Director European Mobility Network, DG Move  
"Future projects in urban logistics"

15:00



Jonny Natelberg, Executive Vice President Lekkerland, – award winning project  
"Lekkerland Deutschland GmbH & Co. KG is the partner for all retail formats which enable convenient on-the-go consumption to the consumers. Usually the customer was approached by different trucks for several assortments(multi-stop-strategy). Lekkerland decided to restructure the entire German truck fleet and to include intensified proprietary multi-chamber vehicles into the fleet. This implementation means: better service, better environment and better future.

15:15



Angelo Aulicino Leader of ALICE workgroup "Corridors, Hubs and Synchromodality"  
"Collaborative value added hubs as the key to smart management of the EU core transport corridors"  
From the holistic performance management to value adding services passing through collaborative models and network coordination.

15:30



Professor Cathy Macharis, Brussels University  
Innovative solutions for sustainable urban logistics: cases and evaluation

15:45 Panel discussion with all the speakers.  
"What should we do now".

16:15 Conclusion and farewell