

# ESC - European Shippers' Council

## TRANSPRIME

### Road Transport Policy: European and National challenges



Port of Barcelona, 8 April 2014 from 9:30

- 09.30 – 09:45  
**Welcome**
- 09:45-10:00  
**Jordi Espin** - Transprime Secretary General  
**Introduction of the workshop objectives and presentation of the speakers**
- 10:00-10.20  
**Christos Economou** - Deputy Head of Unit (Land Transport)  
European Commission - Directorate-General for Mobility & Transport  
**Land Transport Policy: an overview of EU policy on Road Transport with focus on the “44t”**
- 10:20 – 10:50  
**Pere Padrosa** Director-General for Transport & Mobility,  
Generalitat de Catalunya and IRU Vicepresident  
**44T: The challenges ahead.**
- 10:50-11:20  
**Willem Buitenkamp** European Shippers’ Council – Chairman of the Inland Transport Council  
**Shippers’ view and actions taken and to be taken**
- 11:20 – 11:40  
**Peter van der Sterre** Green Freight Europe – Secretary general  
**Environmental challenges of Road Transport: how private stakeholders are responding.**
- 11:40 – 12:00  
**Coffee break**
- 12:00 – 12:20  
**Karina Azar** Economist at Foment del Treball Nacional  
**Economy at present. How economy moves together with logistics.**
- 12:20 – 13:00  
**Jordi Torrent** - Port of Barcelona Strategy Manager  
**The role of Southern Ports in a sustainable and more efficient logistics.**
- 13.00-13.20  
**Questions & Answers**
- 13.30-14:30  
**Visit to the Port**