Why Attend?

- An unbeatable networking opportunity to meet over 2,000 ITS professionals
- A "one-stop-shop" to hear the latest ITS news and information
- Browse the Exhibition for state-of-the-art technologies, innovative products and services
- The best occasion to get an overview of such a wide range of the hottest subjects in smart transport, addressing a diverse variety of technologies, systems, services and actual deployments
- The ITS Congresses encourage your active participation: meet the presenters between sessions, contribute at workshops and stakeholder meetings
- Use this unique opportunity to build new partnerships for business or research
- Something for everyone: participants from industry, the academic world and the public sector will present a mix of research, strategies, work-in-progress, and other achievements in ITS
- Over 100 sessions to dig more deeply into selected subjects with enhanced audience interaction

Highlights:

- iMobility Challenge & Eco-driving competition
- App Contest with €100,000 prize
- White Night networking evening at The Cable Factory
- 8 Technical Visits
- 2,000 attendees from 50 different countries
- 4,000m² Exhibition
- Young Innovation area in the Exhibition
- Interactive Theatre and Commercial Theatre in the Exhibition

KEEP IN TOUCH







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Proven solutions driving user services

Congress Topics:

- New mobility apps for consumers and businesses - making use of Open Data
- 2. Smart transactions (ticketing, infrastructure usage, insurance, travel, parking, etc.)
- 3. Multimodal network operation at city, region, national and international level
- **4.** Productivity for transport systems including logistics and public transport
- 5. Towards zero emissions
- **6.** From connected to automated vehicles

Programme at a Glance

Organised by:

















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www.itsineurope.com

The 10th ITS European Congress is organised by ERTICO - ITS Europe and the European Commission, and hosted by ITS Finland, the Ministry of Transport and Communications and the City of Helsinki.

TH ITS EURO	PEAN CONGRESS, HELSINKI, FINLAND, 16-19 JUNE 2014 SESSION ROOMS										EXHIBITION				
Name	101 abc	101AB	101C	101D	204	205	206	207	208	209	215	216	201	Interactive theatre	Comm.Theatre
AONDAY 16 II	INE				TOPIC 1	TOPIC 1	TOPIC 2 & 5	TOPIC 3	TOPIC 4	TOPIC 6	TOPIC 5 & 6	Multitopic		Crosscutting	Commercial Topi
10NDAY 16 JU 12.00-19:00		Mobility													
12.00-19:00	iMobility Challenge	Chállenge													
15.00 - 16.30	Opening Ceremony & PL1 Open Data enabling new mobility apps														
UESDAY 17 JU	JNE • INVESTORS														
09.00 - 10.30		PL2 Enabling wider markets for Mobility as						,							
offee Break		a Service													
orrect break			SIS01	SIS02	SIS03	SIS04	SIS05	SIS06	SIS07	SIS08	SIS09	SIS10	SW01	IS01	Industry Insight
11.00 - 12.30			Future roadmaps and EU's research and innovation programming	The future of V2X: Will V2cloud/V2I leapfrog V2V?	Lessons from over 10 years of public transport open data	Europe-wide service platforms - towards an "Internet of mobility"	ITS for energy efficiency	Creating a network of ITS test beds: Why and how?	PIARC RNO-ITS web resource: A new tool for ITS professionals	Towards vehicle and road automation	Towards deployment of cooperative systems	Next generation ITS professionals	The ERTICO sector platforms open data workshop	Emerging ITS services 1	From smart apps smart cities: The fu of driving
ınch															
14.00 - 15.30			ES01 Roaming ITS services	ESO2 Towards zero emissions	TS01 Market creation	TS 02 Innovative data collection 1	TS03 Deploying ITS for environmental benefit 1	TS04 Towards mobility as a service	TS05 Traffic management and control	TS06 Automated vehicles	TS07 Advanced Driver Assistance	TS08 Zero emissions and eco-driving 1	SW02 Do not let large datasets go to waste!	IS02 Performance monitoring	CP01 Commercial IT Services 1
offee Break										•					
16.00 - 17.30			ESO3 Making money from ITS	ESO4 From connected to automated vehicles	TS09 Platforms and Planners	TS10 Innovative data collection 2	TS11 Deploying ITS for environmental benefit 2	TS12 New approaches to traffic management	TS13 Data warehousing	TS14 C-ITS: urban applications	TS15 C-ITS: user acceptance and human factors	TS16 Zero emissions and eco-driving 2	TS17 Detection technologies	ISO3 Emerging ITS services 2	CP02 Commercial IT Services 2
VEDNIECDAY 1	18 JUNE • TRANSP	ODT NICTWORK O	DEDATORS				Denefit 2								
	16 JUNE • TRANSP	OKT NETWORK O	SIS11	SIS12	SIS13	SIS14	SIS15	SIS16	SIS17	SIS18	SIS19	SIS20	SW03	IS04	Industry Insigh
09.00 - 10.30			Innovative connection concept for logistics and supply chain management	International experience sharing with open standards	GNSS positioning quality for successful ITS	TPEG based traffic services and cooperative ITS: A winning team	Increasing confidence in electro-mobility	ITS for Via Baltica - innovations for sustainable development	Efficiency gains through modern ITS for winter maintenance management	Cooperative ITS via cellular networks	Human factors related opportunities and challenges for ITS	ITS for regulatory telematics	Interoperability - the ultimate capability for connected vehicles	Enforcement and safety	How efficient could smart-parl management character the way we live c
offee Break															
11.00 - 12.30			ES05 Productivity of transport and logistics systems	ES06 EU-Russia cooperation	TS18 Public Transport systems	TS19 Travel Planner 1	TS20 Road User Charging 1	TS21 Strategies and tools for traffic management	TS22 Safety and Vulnerable road users	TS23 C-ITS 1	TS24 Electric Mobility	TS25 Deploying ITS for environmental benefit 3	SW04 Traffic control using low penetration rate cooperative detection	IS05 Strategies and tools for urban mobility 1	CP03 Commercial II Systems 1
unch															
14.00 - 15.30			SIS21 Integrated urban transport and mobility management	SIS22 Accelerating ITS deployment with the connecting Europe facility	SIS23 Data - for cooperation, innovation and social media - what about democracy	SIS24 User centric design for ITS applications - games and gamification	SIS25 Regional European Electronic Toll Service (REETS): Interim results and outlook	SIS26 eCall and ERA GLONASS forward to deployment	SIS27 Satellite positioning technology driving innovation in tolling infrastructure	SIS28 Opening the market to C-ITS through the deployment in cities	SIS29 The availability of radio frequencies - the basis for ITS implementation	SIS39 Mobility patterns from anonymous data, sensors and networks		IS06 Innovations in mobility management	Industry Insight Showcase benefit ITS solutions
offee Break															
16.00 - 17.30			ES07 Smart transactions (ticketing, infrastructure, insurance, travel, parking, etc)	ESO8 ITS dealing with extreme weather conditions	TS26 Data handling 1	TS27 Opening up data for apps	TS28 Road User Charging 2	TS29 Traffic and emergency management	TS30 eCall	TS31 C-ITS 2	TS32 Acceptance and usage of EVs	TS33 Advanced signal control	SW05 TN-ITS and INSPIRE team up on ITS spatial data	ISO7 Innovations in parking	Industry Insight Future of call cen in connected veh services eco-syst
							WHITE	NIGHT	•						7
HURSDAY 19	JUNE														
09.00 - 10.00					TS34 Data handling 2 (1 hour slot)	TS35 Travel Planner 2 (1 hour slot)	TS36 Road User Charging 3 (1 hour slot)	TS37 New approaches to learning (1 hour slot)	TS38 Logistics & freight transport	TS39 Automated driving - legal & institutional issues (1 hour slot)	TS40 EV range and battery management (1 hour slot)	TS41 End user apps (1 hour slot)			CP04 Commercial IT Systems 2
offee Break										issues (Friedristor)	(11001-3001)				
10.15-11.45			SIS31 Deployment of C-ITS, the Amsterdam Group and Dutch policy strengthen each other	SIS32 From smart cities to smart citizenship	SIS33 Building an European Real Time Travel Planner (RTTP) through partnerships	SIS34 Behind the app: Data sharing and business ethics		SIS35 Towards novel transport service ecosystems	SIS36 Public procurement of innovation: The final step to ITS deployment?	SIS37 Challenges of automated driving	SIS38 Connecting C2X- technology with safety relevant applications	SIS30 ITS for improving VRU safety	SIS40 How connected / automated vehicles will change traffic management	IS08 Freight and fleet logistics	Industry Insight Smart travel applications fo an innovative ai sustainable mobi
offee Break			and the control of the		ралистыяра				Coptognicite				management		- Sastamaste mos
12.00-13.30		Conclusions, PL3 Integrators for future mobility services & Closing Ceremony													
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	apps for consumers and		transactions (ticketing,			work operation at city,		luctivity for transport s Iding logistics and publi		Towards zero	From connected			 Stakeholder	Comme