

# CSCMP Spain presents: III Supply Chain Leadership Forum

Barcelona, May 14th 2015

Hotel Alimara

## Driving Excellence in Global Markets with Aligned Supply Chains

Join us at our Annual Event where “C-Level” Supply Chain & Operations executives and other professionals from FMCG, Retail, Manufacturing, 3PL, Pharma and e-Commerce will share knowledge and insights on how to drive excellence in the markets they compete with aligned Supply Chains.

On stage, international thought leaders **Daniel T. Jones**, **Joseph F. Paris Jr.** and **Terri Griffith**, together with Top Supply Chain professionals from leading companies.

We will learn and discuss, focusing on customers and around **CSCMP 5 Cornerstones**®.

*Event in English. Available simultaneous translation into Spanish.*

More information:



[@CSCMPSpainRT](https://twitter.com/CSCMPSpainRT)



[CSCMP Spain Roundtable](https://www.linkedin.com/company/cscmp-spain-roundtable)



<http://www.cscmpspain.org>

*Special discount for CSCMP members*

**Register TODAY**

E-mail us to [contact@cscmpspain.org](mailto:contact@cscmpspain.org)



# CSCMP Spain - III Supply Chain Leadership Forum 2015

The Council of Supply Chain Management Professionals (CSCMP) Spain Roundtable presents the III Supply Chain Leadership Forum 2015 that this year aims to build on **Driving Excellence in Global Markets with Aligned Supply Chains**.

This series of events was created as a response to the desire of facilitating dialogue, sharing knowledge and understanding of Operations and Supply Chain Management as well as facilitating communication, collaboration and connection through networking between professional and academia.

The event this year broadens scope, becoming an international event, where not only international thought leaders, but also supply chain and operations management professionals, from different industries and academia, get together to share knowledge, insights, best practices and innovative ways to boost customers' experience by means of, continuously strive for, achieving excellence on each of CSCMP Cornerstones.

## Key Note Speaker

### **Prof. Daniel T. Jones**

A management thought leader and advisor on applying lean, process thinking to all kinds of businesses across the world.

He *co-authored* several best-selling management books, including *The Future of the Automobile*, *The Machine that Changed the World*, *Lean Thinking and Lean Solutions*, which summarized the lean management systems pioneered by Toyota, as well as three articles in the *Harvard Business Review*.

He is *the founding Chairman* of the Lean Enterprise Academy in the UK and of the Lean Global Network.

He was an *advisor* to the grocery industry's Efficient Consumer Response (ECR Europe) movement and *Editor in Chief* of the *International Commerce Review*. He continues to *advise* leading organizations across the world on lean management.



## Thought Leaders

### **Joseph F. Paris Jr.**

Paris is first and foremost an *adventurer, explorer and empath of the human endeavor, with a focus on improving the performance of companies and the conditions of those who work there.*



Paris *founded* the Operational Excellence Society, he is *Chairman* of the XONITEK Group of Companies and also serves as:

- Editorial Board of the Lean Management Journal
- Advisory Board of the Systems Science and Industrial Engineering Department at the Watson School of Engineering at Binghamton University
- Advisory Board of the Institute of Industrial Engineers Process Industries Division.

### **Dr. Terri Griffith**

Dr. Terri Griffith brings *energy and evidence-based management* to issues of modern work design, technology & social media decision-making, and organizational practice.



Griffith's expertise is on helping people work with technology. She is *Chair of the Management Department* in Santa Clara University's Leavey School of Business and also serves as:

- Member of the Academy of Management
- Editorial board member of the *Journal of Managerial Issues*
- Editorial board member of *IEEE Transactions on Engineering Management*

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## AGENDA



08:45 *Registrations & Networking Coffee*



09:30 WELCOME: CSCMP GLOBAL STRATEGIES

Pam Schereibenreif – Director Member Services & Roundtables CSCMP



09:50 CREATING A STATE OF READINESS – THE OPERATIONAL EXCELLENCE ENTERPRISE READINESS MODEL

Joseph F. Paris Jr. – Founder Operational Excellence Society LLC



10:50 ECONOMIC FORECASTS, BENCHMARKS, AND SURVEYS



11:40 *Coffee Break & Networking*



12:00 CUSTOMER CENTRIC – CASE STUDY: HOSS INTROPIA

Miguel Carrasco – COO



12:45 THE EVOLUTION OF LEAN SUPPLY CHAINS – FROM TOYOTA TO AMAZON AND BEYOND

Prof. Daniel T. Jones – Chairman Lean Enterprise Academy



14:00 *Networking Lunch*



15:00 TRANSPORTATION, DISTRIBUTION & WAREHOUSING

Innovation Roundtable. Moderator: Andres Cortijos – Board Member CSCMP Spain



16:00 PLUGGING-IN TO YOUR SUPPLY CHAIN VIA SOCIAL MEDIA

Dr. Terri Griffith – Chair, Management Dpt., Santa Clara University



17:00 DISCUSSION OF KEY TOPICS AND CLOSING REMARKS

Roundtable. Moderator: Miquel Serracanta – President CSCMP Spain



18:00 *CSCMP Challenge & Networking Cocktail*

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## About CSCMP & CSCMP SPAIN Roundtable

The **Council of Supply Chain Management Professionals (CSCMP)** is a global non-profit association of professionals in the Supply Chain created more than 50 years ago with headquarters in the USA and with presence in more than 67 countries. Its organized into Roundtables, 10 of them in Europe.

The CSCMP is dedicated to the promotion and dissemination of research and knowledge about the management of the Supply Chain. It is the 1st World Association of Supply Chain Professionals.

**CSCMP Spain** was created in May 2010, and from the outset it has aroused great interest among professionals of the Supply Chain & Operations Management function, confirming the need for globalization that has the collective in Spain and Europe. Today it has more than 1,000 followers and it is the 1st. in Global Roundtables ranking.

Its goal is to be the meeting point and channel of communication between current members and followers through events, meetings, training, visits to companies, "job postings", online discussions, among other forms of communication, including an active presence in social networks.

## CSCMP Supply Chain Cornerstones

We will discuss how to build around **Customers** on each of **CSCMP Cornerstones**:



### #1 Economic Forecasts, Benchmarks, and Surveys

See for yourself how CSCMP's top partner companies and educators demonstrate excellence, innovation, and return on investment by addressing key challenges through provocative case studies, research findings, and collaborative panel discussions.

### #2 Leadership, Talent and Career

This cornerstone will introduce relevant talent and career drivers that will help you cultivate an environment that encourages diversity, career development, and leadership qualities, both inside and outside your company.

### #3 Manufacturing, Planning, and Sourcing

Understand manufacturing performance from a supply chain perspective and look at it in a true supply chain context. In these tracks, CSCMP will explore the seamless integration of manufacturing into supply chain strategy.

### #4 Supply Chain Solutions and Practice

We are all in business to significantly capitalize on the products and services we offer and be recognized for doing an exceptional job for customers. CSCMP has uniquely grouped education and interactivity so you can learn what other companies are doing to stay on top.

### #5 Transportation, Distribution, and Warehousing

More than just moving and storing freight, this cornerstone will cover the people, processes, information, risk management, reverse flows, and sustainable solutions that drive value and efficiency in the supply chain. Learn how to best energize and strengthen your supply chain's infrastructure to exceed your customers' expectations.

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## REGISTRATION

Send an e-mail to [contact@cscmpspain.org](mailto:contact@cscmpspain.org) to register, indicating as reference SCLF2015, as well as the attendee's name, name of the company he/she works for and his/her current position. You will receive an acknowledgement by e-mail. Registration will be valid and confirmed just once attendance fee has been paid.

Understand that, to facilitate and maximize professionals learning and networking experiences, the event is open to a limited number of attendees.

<b>CSCMP Members</b>	Paid Members in <a href="http://cscmp.org">http://cscmp.org</a>	145€ + IVA
<b>CSCMP No-Members</b>	Register before 06/04/2015	220€ + IVA
	Register from 07/04/2015	295€ + IVA

**Payment details:** Bank transfer to CSCMP Spain Roundtable, Banco Sabadell-Atlantico, account number: 0081-0635-16-0001176127

**Note:** Second and following attendants from the same company will have 25% discount on the corresponding price.

## ORGANIZING: CSCMP SPAIN Roundtable Board

**President**

Miquel Serracanta

**Board**

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**Vice-President Membership**

Natalia Fernández

**Members**

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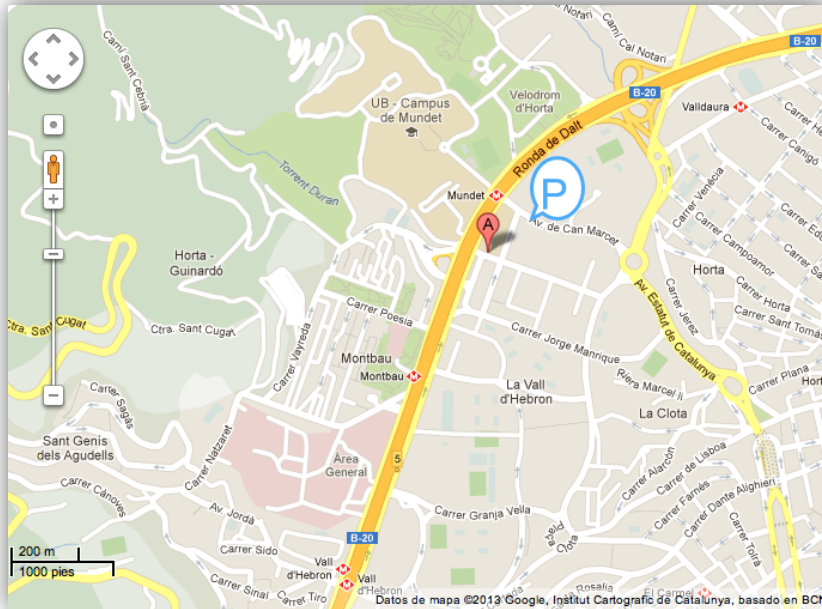
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## HOW TO ARRIVE

**Venue:** **HOTEL ALIMARA BARCELONA**  
Carrer de Berruguete, 126 08035 Barcelona  
+34 – 93-427.00.00 [www.alimarahotel.com](http://www.alimarahotel.com)

By Car: Exit 4 Ronda de Dalt

By Subway: L3 Green Line, Stop MUNDET



### Note:

The hotel has a very limited number of parking spaces, so it is convenient to use public transport, in any case, you can find in the map a free parking zone with limited places.

## CONTACT



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