



# SMILE FINAL CONFERENCE

## Energy Efficiency in Urban Logistics

### VENUE:

ADEIT – FUNDACIÓ UNIVERSITAT EMPRESA  
Valencia (Spain)

**28<sup>th</sup> April 2015**

*Draft agenda v.5*

*Hosting partners:*



Valencia, Spain  
28<sup>th</sup> April 2015



## PROGRAMME

<b>9h00 – 9h30</b>	<b>Registration and Welcome Coffee</b>
<b>9h30 – 9h45</b>	Welcome speech by Beatriz Simon, Councillor for Employment and Innovation, Valencia City Council Welcome speech by Vicente del Rio, Director of Fundacion Valenciaport
<b>9h45 – 10h00</b>	EC presentation (to be confirmed)
<b>10h00 – 10h30</b>	MED Programme results on Energy Efficiency & the next Programming Period Ms. Mercedes Acitores, JTS, responsible of Axis 2, of the new INTERREG MED Programme
<b>10h30 – 10h45</b>	SMILE Project: Short presentation By Ms Maria Poulou, Municipality of Piraeus
<b>10h45 – 11h15</b>	Measuring and Modelling Urban Freight Distribution: tools, adaptation and real cases implementation results By ITL representative
<b>11h15 – 11h45</b>	Questions and Discussion
<b>11h45 – 12h15</b>	Coffee Break
<b>12h15 – 12h45</b>	Policies, Strategies, Plans and Measures on Innovative Energy Efficient solutions on Urban transport By CERTH representative
<b>12h45 – 13h45</b>	<i>Short presentation of Pilots Urban Freight Action Plans by Salvador Furió, Fundacion Valenciaport</i> <i>Presentations per city:</i> <ul style="list-style-type: none"><li>- City of Valencia</li><li>- City of Barcelona</li><li>- City of Montpellier</li><li>- City of Bologna</li><li>- City of Rijeka</li><li>- City of Piraeus</li></ul>
<b>13h45 – 15h00</b>	<i>Lunch Break</i>
<b>15h00 – 16h30</b>	<i>Workshop &amp; Round Table “Measures and Opportunities for Energy Efficiency in Urban Logistics”</i> <i>Moderator: Ivano Magazzù, Interact Programme</i> <i>Participants:</i> Ms. Mercedes Acitores, JTS MED <ul style="list-style-type: none"><li>• <b>Dorothy</b> by Mauro Fiore, MOVUS</li><li>• <b>STRAIGHTSOL</b>-to be confirmed</li><li>• <b>Coefficient</b> by Katja Hanžič, University of Maribor</li><li>• <b>C-Liege</b> by Mr. Massimo Marciani, FIT Consulting Srl</li><li>• <b>SMILE</b> - Mrs. Maria Poulou, Municipality of Piraeus</li><li>• <b>Boosting Urban Mobility Plans (BUMP)</b>- to be confirmed</li></ul>

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	<i>Conclusions</i>
<b>16h30</b>	<b>End of the Day</b>

Workshop language: English