





# SUPPLY CHAIN CONFERENCE 32ND INTERNATIONAL

October 28-30, 2015

A World in Motion Eine Welt in Bewegung



InterContinental/Schweizerhof, Berlin

### A World in Motion

We have suspected since Galileo Galilei, and known since Bernard Léon Foucault, that the world is in motion. But if we look at the world from the perspective of a logistics manager, we have no need of astrophysics, because it is the day-to-day job of logistics managers to keep the world in motion by ensuring constant streams of goods and products. Under the slogan "A World in Motion", we would like you to join us in discussing the trends and developments that keep "our" world in motion and take a closer look at the key stimuli acting on the logistics industry.

Digitalisation is rightly seen as a momentous development, a "game changer". The resulting upheavals for industry and society are so huge that it is difficult to predict what the future holds. From the point of view of logistics and supply chain management, one of the culminations of this development is Industry 4.0. If we are to exploit the potential of Industry 4.0, we must step up the integration of

logistics and IT. As the same time, we also need to seriously engage the issues of IT security and the capacity of our digital infrastructure. Bundesvereinigung Logistik addressed this question last autumn in a widely noted position paper.

But it is not only technology that generates the key stimuli; people are just as important: people like the courageous entrepreneurs who develop new business models or the experienced management personnel who shape the process of change in our companies. At this year's conference, we intend to give a platform to these first movers as well as the young generation of logisticians in industry and academia. We look forward to a cross-sector dialogue with more than 3,000 participants from the fields of industry, trade, services and academia. Share your own expertise and knowledge, and benefit from new ideas and stimuli for your day-to-day work.



Prof. Dr.-Ing. Raimund Klinkner President, BVL International, Managing Partner, IMX Institute for Manufacturing Excellence, Martinsried

Welcome to Berlin!

### Overview of special-topic sequences

Is Industry 4.0 without Alternative?

Brave New World?

Start-Up Pitch

Yes, You Can!

The Successful Way to New Business Models
Same Same but Different?

**Award-Winning Research** 

A Big Bang Theory?

**Successful Operational Logistics** 

Keep Calm and Carry On.

The Changing Face of Company Management Good Vibrations!

Contract Logistics

Best Friends' Wedding?

**Challenges for SMEs** 

New York, Rio, Göppingen ...

**Volatility and Crises** 

Mission Impossible?

Effective Response to Cyber-Risks Wide Wild Web?

Personnel Strategies for Tomorrow's World

Talkin' 'bout My Generation!
Urban Logistics and Infrastructure

Jam Session?

**Distribution Logistics in B2C Markets**No Milk Today?

Procurement Logistics in B2B Markets Shop till You Drop!

Life is a Rollercoaster ...

Logistics in the Process Industry
Handle with Care!

We value your opinion. Join in the debate!





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APPLICATION

**DYNAMICS** 

TURNING MOMENT

IMPULSE



### The speakers and participants include:



Sigmar Gabriel Vice Chancellor, Federal Minister for Economic Affairs and Energy, Berlin



Dr. Stefan Asenkerschbaumer Deputy Chairman, Board of Management, Robert Bosch GmbH, Gerlingen-Schillerhöhe



Domenico Cipolla Chief Executive Officer, Home24 GmbH, Berlin



Rolf Habben Jansen Chief Executive Officer, Hapag-Lloyd AG, Hamburg



Dr. Auma Obama Publicist, Nairobi, Kenya



Philipp Schröder Country Director Germany & Austria, Tesla Motors GmbH, Munich



Carsten Taucke Chairman of the Board, Imperial Logistics B.V. & Co. KG, Duisburg



Dr. Detlef Trefzger Chief Executive Officer, Kuehne + Nagel International AG, Schindellegi, Schweiz



Dr. Thomas Vollmoeller Chief Executive Officer, XING AG, Hamburg



Dr. Wolfgang Bernhard Member of the Board of Management, Daimler Trucks & Buses, Daimler AG, Stuttgart



Frank Dreeke President, Chief Executive Officer, BLG LOGISTICS GROUP AG & Co. KG, Bremen



Michael Hange President, Federal Office for Information Security, Bonn



Prof. Klaus Josef Lutz Chief Executive Officer, BayWa AG, Munich



Gisbert Rühl Chief Executive Officer, Klöckner & Co SE, Duisburg



Dr. Stefan Schulte Chief Executive Officer, Fraport AG, Frankfurt am Main



Prof. Dr. Sandra Transchel Associate Professor for Supply Chain and Operations Management, Kühne Logistics University, Hamburg



Michael Vetter Brigadier General, Commander, Bundeswehr Logistics Centre, Wilhelmshaven



Prof. Dr.-Ing. Katja Windt President, Professor of Global Production Logistics, Jacobs University Bremen gGmbH, Bremen



### GERMAN AWARD FOR SUPPLY CHAIN MANAGEMENT

Is your supply chain management innovative? Have you implemented an exemplary logistics solution? Then you should enter your solution for the award by June 30, 2015. Details at www.bvl.de/gascm



Roland Tichy
Chairman of the Board,
Ludwig Erhard Foundation,
Bonn
Chairman of the Jury

#### Content

## Please send ideas for special-topic sequences to:

Dr. Christian Grotemeier, Content/Knowledge grotemeier@bvl.de | P: +49 /421 / 173 84 10

#### **Presentation options**

# Unforgettable – make your mark as an exhibitor and/or sponsor

The conference offers you a wide range of options to provide information for participants and to demonstrate and showcase your products and services.

We look forward to hearing from you:

Regina Brüning, Exhibition bruening@bvl.de | P: +49 / 421/ 173 84 45 Christa Ehlers, Sponsoring ehlers@bvl.de | P: +49 / 421 / 173 84 12

#### Registration contact

You can conveniently register for the 32nd International Supply Chain Conference either

- online at www.bvl.de/iscc or
- by phone on +49 / 421 / 173 84 34

BVL International Bundesvereinigung Logistik (BVL) e.V. Schlachte 31 28195 Bremen, Germany





