

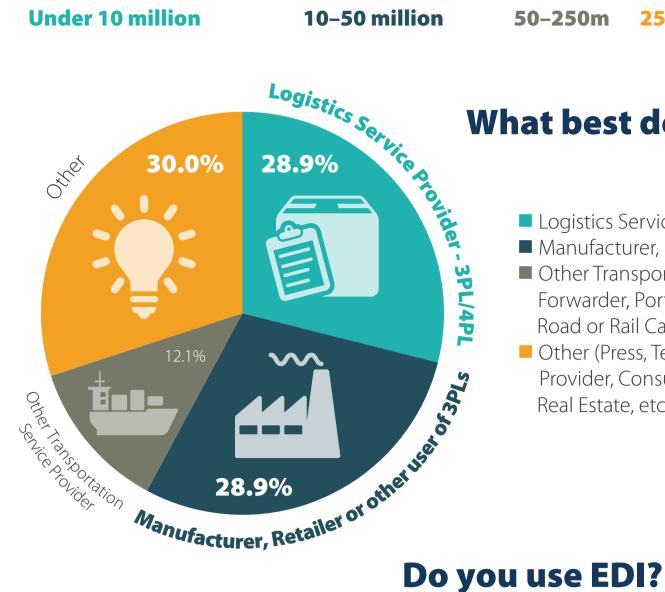
Is EDI Dead? The Future of Data Interchange

Over 200 executives from supply chain and logistics weighed in on EDI and the future of data interchange. How are shippers and logistics providers alike handling this aging technology. Is it time for change? Or do the old standards still work for today's fast-passed, data-driven industry?

What are your company's approx gross annual revenues in USD?



50-250m



What best describes your business?

+25 bn

■ Manufacturer, Retailer or other user of 3PLs

■ Logistics Service Provider - 3PL/4PL

250m-1bn

- Other Transportation Service Provider (Pure Freight Forwarder, Port, Air, Ocean, Road or Rail Carrier)
- Other (Press, Technology Provider, Consultant, Industrial
- Real Estate, etc.)

84.7% YES 15.3% NO



non-standard

difficult "I was involved in the creation of the specifications in the late 70's. It was a design by committee."

"API's are better"

"Seems that

something should

be better"

"Customers want it"

delays



56.9% NO

accustomed

available/accepted

web APIs are much easier to work with. They are faster to develop against, easier to debug (when results are not as expected), and can be extended more easily to augment business requirements."

"It will always

be around"

"It's being replaced."

"It gets the job done."

"EDI is not a modern web

communication architecture. Realtime

"That being said, there will likely be a time that we will move away from EDI."

providers imitations

integrate with." Which platform are you using for your current EDI needs?

"The only part where it gets tricky is

when the companies adopting EDI

don't use it as it is intended, thus

making it difficult to support and

supply chain solutions with no competing solutions that will come close to true integration."

"EDI is the 'underpinning' of

contemporary E-Commerce and

7%









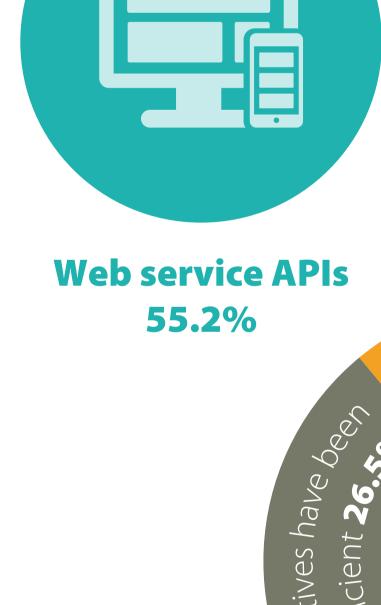
3%

Manually

checking

web sites

5.2%



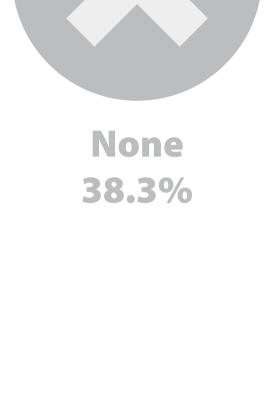
Engrained in the system

Phone

0.6%

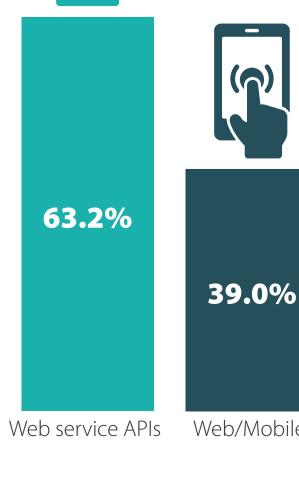
Fax

0.6%

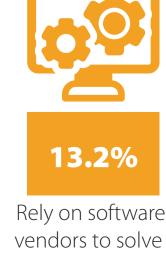


Not sure have been 20%. Why hasn't **EDI** been phased out? Industry is slow to charle 31.6% How would you describe your ideal data interchange technology?



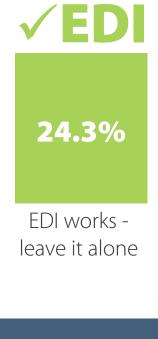






13.2%







12.5% Other