

# Cool Logistics

## Programa

### PRE-CONFERENCE

MONDAY 25 SEPTEMBER 2017

10:00 – 15:15

**Technical Workshop at the Guadacorte Park Hotel**

TEMPERATURE IS EVERYTHING

- Transparency and transport
- Digitisation in progress
- Intelligent Packaging
- Artificial intelligence

16:00 – 18:30

**Port Tour**

20:00

**Icebreaker reception at the Guadacorte Park Hotel**

### CONFERENCE DAY 1

TUESDAY 26 SEPTEMBER 2017

09:00 – 17:00

**Speakers, panel discussions and networking**

SESSION 1

SHIPPING, LOGISTICS AND TRADING IN PERISHABLES

- Free trade vs protectionism: has globalisation come full circle?
- Origins, destinations and transshipment
- Developing perishable shipping solutions

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## SESSION 2

### CONTINGENCY PLANNING AND PERISHABLE PRODUCTS

Is the world running out of food? Responding to food shortages

How are trends in fresh produce protein and prepared developing this year?

- Food prices, currencies and new markets
- Tariff and non-tariff based trade barriers
- Fresh and frozen supply chains

18:00 — 20:00

**Official reception**

## CONFERENCE DAY 2

WEDNESDAY 27 SEPTEMBER 2017

09:00 — 17:00

**Speakers, panel discussions and networking**

## SESSION 3

### HEALTH AND BEAUTY

How is the temperature controlled non-food market shaping up?

- Pharmaceuticals
- Life-style products

## SESSION 4

### ENVIRONMENT – FACING UP TO NEW COMMERCIAL REALITIES

- Matching new supply chain demands with technology
- Oil price and packaging costs
- Cold storage and distribution