

SMART AND SUSTAINABLE LOGISTICS SOLUTIONS THROUGH MULTIMODAL TRANSPORT

24 NOVEMBER 2017, SALA BARCELONA, WORLD TRADE CENTRE, BARCELONA

09:00 **WELCOME**

Steve Parker, President, CLECAT

Santiago Garcia-Milà, Deputy Executive Director, Port of Barcelona

OPENING SESSION

Matthew Baldwin, Deputy Director General, DG MOVE, European Commission

Fernando Liesa, Secretary General, ALICE

10:15 **FRONTRUNNERS IN MULTIMODAL - WHAT MAKES THEM SUCCESSFUL?**

The panel will discuss experiences from companies who have made moves to multimodal and who can demonstrate benefits but equally identify gaps and opportunities for a larger uptake in Europe.

Moderator: **Tom Antonissen**, EU Affairs Adviser, The Association of European Vehicle Logistics (ECG)

- **Juergen Schmitt**, Manager, Ekol Logistics Spain
- **Sam Bruynseels**, Managing Director van Lineas Intermodal
- **Mario Masarotti**, CEO, Grimaldi Spain

11:15 *COFFEE*

11:45 **CHANGING THE MINDSET & THE RULES FOR BOOKING MULTIMODAL**

The panel will debate expectations from the EU, Member States and the Market and how to encourage and facilitate greater use of multimodal/combined transport including legislation and the role of collaborative logistics in developing multimodal transport.

Moderator: **Eduard Rodés**, Director Escola Europea Short Sea Shipping

- **Rebecca Descarrega**, Packaged Transportation Logistics, Procurement Europe BASF
- **Mark Scheerlinck**, General Manager, Centraal Boeking Platform cvba
- **Denis Choumert**, Chairman, European Shippers' Council

12:45

LEARNING FROM INNOVATION IN LOGISTICS

Traditional freight forwarders need to respond to innovations in the market to ensure not be left behind by players entering the market. The session will give an example on how digital innovation will revolutionize the value proposition of freight forwarding in the future and how this impacts on the role of other players in the supply chain.

Moderator: **Dominique Willems**, CLECAT

- **Jef Hermans**, Managing Director, Portmade
- **Jean-Christophe Cuvelier**, Executive Vice President Business and Innovation Development, Crystal Group
- **Guillermo Belcastro**, Managing Director, BEST (invited)

13:45

Conclusions and Conference closure

Lunch