

For the 16th consecutive year, the *International Logistics and Material Handling Exhibition* (SIL) is hosting the **Mediterranean Transport & Logistics Summit** (*MedaLogistics Summit*) – the most established conference of its sort held in Barcelona. The Summit is jointly organized by the Association of Mediterranean Chambers of Commerce and Industry (ASCAME), the Consorci de la Zona Franca de Barcelona, and with the collaboration of the Barcelona Chamber of Commerce.

Like every year, the **MedaLogistics Summit** convenes international experts from the industry's leading sectors, including: logistics, maritime, transport and infrastructure. Together, they exchange views how to enhance the Mediterranean as a heavyweight hub for trade and logistics on a global scale.

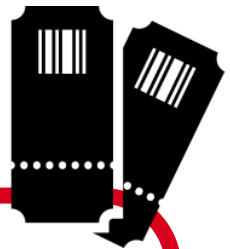
Particularly, this Summit is a **commitment to the logistics and ports industry as a fundamental basis for economic integration** across the region. Throughout the 15 previous editions, the *MedaLogistics Summit* has established itself as a pioneer in the sectors, offering a platform for dialogue and cooperation since 2003.

Achievements



- ❖ The **annual international & Mediterranean platform** and reference of the sector
- ❖ To enjoy high participation from all corners of the Mediterranean, counting a total of over 10,000 participating companies and 15,000 business connections throughout the Summit's 15 years
- ❖ High level attendance, such as international business leaders & senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers
- ❖ Participation of key international bodies in the global transport & logistics policies design

Why attend?



- ❖ Learn about traditional & emerging **business opportunities** in the sector
- ❖ **Engage in dynamic B2B meetings** with key **decision makers** of companies and institutions in the transport and logistics industry
- ❖ Visit **SIL's expo stands** to meet with the sector's most important players
- ❖ Gain full insight on the macroeconomic impact of logistic and transport sectors
- ❖ Discover the region's key clients and contractors
- ❖ Understand project spending to prepare your strategy & resources

Sponsored by:

With the support of:



Building solutions across borders

*Speakers to be confirmed***

Welcome Address:

Anwar Zibaoui General Coordinator for the Mediterranean Logistic & Transport Summit, ASCAME

Session 1: Mediterranean Global Leaders Masterclass: *Opportunities always come with challenges*

Cooperation between northern and southern Mediterranean countries is getting exponentially better, but still suffers from areas with untapped potential. For this reason, we have outlined specific questions in order to better assess the region's current situation and provide a positive outlook for the future:

- *What are the existing obstacles to this and how can they be overcome?*
- *What are the region's current logistical priorities?*
- *How can countries in the region learn from each other's activities and initiatives in order to share best practices and develop the necessary skills?*
- *Ways to maximize the weight of Mediterranean corridors on an international level.*
- *How to integrate Mediterranean economic operators into corridor and others projects?*
- *How to best engage in partnerships and projects, such as the emerging tri-lateral cooperation between Europe-China-Africa?*
- *What should be the role of the political, judicial and economic actors surrounding this sector influence regional cooperation?*
- *What type of governance is needed in this context?*
- *In which direction will this intercontinental-economic triangle develop?*
- *How can we ensure that the euro-med region will gain from this expansion and extended partnership?*

Anwar Zibaoui General Coordinator for the Mediterranean Logistic & Transport Summit, ASCAME (moderator)

Ihab Fahmy Deputy Secretary General of Transport & Urban Development, Union for the Mediterranean

Mohamed El Wakil President, ASCAME

Santiago Garcia Milà President International Association of Ports and Harbors (IAPH)

Vidoje Vujić President for Transport & Logistics Commission, ASCAME

Session 2: New trends in the Mediterranean Airport Development

The need to invest in the Mediterranean Airport sector is a driving force for development across the region. In order to pursue this trend, a number of improvements need to be implemented at national and regional level. Namely, boost major, mega and macro-strategic infrastructure and development planning on a volume scale.

The same way airports have grown in scale – with multiple functions and increasingly complex operations – the need for professional leadership and management at all levels of transport and logistics has also significantly increased.

- *In light of the ongoing economic shifts, how is this situation set to change in the future?*
- *How can airport authorities across and beyond the region best work together?*
- *How should airlines and airports decide where and how to invest?*

Sponsored by:

With the support of:

Yusuf Akcayoglu CEO, İstanbul Grand Airport

José Manuel Fernandez Bosch Managing Director of Deregulated Business, Aeropuertos Españoles y Navegación Aérea (AENA)

Magdi Isaac Chairman, Cairo Airport Company

Ali Tounsi Secretary General, Airports Council International - ACI Africa

Session 3: How to be Smart: Digital Big Bang & Smart Mediterranean Transport & Logistics 4.0

- *Start smart: is the Mediterranean becoming a pioneer in digital infrastructure & innovative logistics solutions?*
- *How can digital infrastructures contribute to furthering business activities in across the region?*
- *Project Pitches for ICT, Transport & Logistics*
- *Mediterranean and European start-ups presenting innovative solutions.*
- *Digital revolution and labour revolution*
- *Strategic alliances & co-innovation: a new way for business development*

Juergen Schmitt Director, Ekol Logistics Spain

Alexio Picco Business Development Director, Circle Italy

Ramon Molas Plaza Senior Economist & Profesor for Administrative Law, Univesitat Autònoma de Barcelona

Joel Michael Head of India Office, Hyperloop

Farida Gheyat Dahmane General Manager, R-Logistic Algeria

Dany Farha Co-founder & CEO, BECO Capital

Borhene Ben Mena Senior Vice President, Agility

Enric Ticó President, FETEIA-OLTRA

Giuseppe Prudente Chief Logistics Officer, MSC

Svend Olav Leirvaag SA & VP Industry Affairs, Amadeus IT Group

Sponsored by:

With the support of:



MEDA **PORTS** SUMMIT

The economic future of the Mediterranean is linked to the sea

*Speakers to be confirmed***

Welcome Address:

Anwar Zibaoui General Coordinator for the Mediterranean Logistic & Transport Summit, ASCAME

Session 1: Stimulating Ports Connectivity through regional cooperation Co-organized with:

– The outlook for port development in the Mediterranean

Given its historically strategic location and ample access to water, the Mediterranean serves as a tactical and commercial hub on an international level. And while the region enjoys traditional alliances on, locally, it is today branching out to reach further markets as well.

These include Africa and Asia, which are key to regional growth and development. Initiatives like the Belt & Road initiative are steering forces behind today's constantly changing economic landscape.

In this global picture of change and expansion, the Mediterranean needs to strategically position itself in a way to benefit from the new routes in place. With a market of 500 million people, and an enviable geographic position, the Mediterranean has a lot to offer – and a lot to gain – from this initiative.

Strategic partnerships, improved logistics and infrastructure – including port and maritime facilities – are among the most concrete actions the region can already take. The Mediterranean needs to establish regional stability, which it can later sell to its trading partners.

While it is always welcome to have ample trading options, it is not necessary to create new routes or call for old-fashion, aggressive competition with countries like China. The Mediterranean can reap the benefits of what it sows through thorough preparation and strategic partnerships. Especially for the regional private sector, the BRI is, indeed, a route worth exploring.



Key Points

How to stimulate inter-regional port development through increased interconnectivity?

How do these large, international entities differ from traditional investors in the region? What is their added value?

How should the Mediterranean position itself in light of the recently launched Belt & Road Initiative?

How to improve regional port and logistics development through best practices, strategic alliances and innovation?

Moderador Jose Estrada President, ELMED

Presentation on “New Maritime strategies in Africa”

Sponsored by:

With the support of:

Dr. Yann Alix General Delegate, SEFACIL Foundation – Le Havre
Arnaud Rieutord Commercial Manager Port, Sète
Tugrul Sarikahya Head of Strategy EKOL multimodal group
Yann Alix General Delegate SEFACIL Foundation (Le Havre France)
Jordi Torrent Strategy Director, Port of Barcelona
Vittorio Torbianelli International Relations, Port Network Authority of the Eastern Adriatic Sea

Session 2: Blue Economy | Developing Mediterranean Ports & Markets

Co-organized with:

The future of the Mediterranean is situated along a vast stretch of coastline and reaches 3 of the most important continents. Given the region's strategic position, its ability to leverage this connection will be key to its economic development in the years ahead.



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

Concretely speaking, the Mediterranean boasts 450 ports and terminals, makes up 30% of global seaborne trade by volume, is the world's second-largest destination for cruise-ship tourism hosts a coastal population of 150 million people (which doubles during tourist season)

As a result, 350,000 direct jobs created from the ports & maritime sectors (fisheries and aquaculture industries are among the most promising sectors). As coastal area on the Mediterranean Sea, the region faces unique challenges and opportunities associated with global changes, such as: a more diversified economy (including the transition towards green economy), growing population, and a wealth in natural resources. As such, this session will focus on blue economy – the sustainable socio-economic development of Mediterranean's oceans and coastlines.

The assets and contributions of both the marine and maritime sectors to the economy are remarkable, but there is potential for more. In the EU alone, the blue economy could unlock two million jobs by 2020, potentially trickling down to create many more jobs throughout the region, particularly for young people.

Representative Union for the Mediterranean

Session 3: Ports, Cities and Cruises: Partnership for Development

Co-organized with:

- Mediterranean Cruise industry growth - Impact in the Port, city, markets and destinations
- Cruise industry's engagement with port communities in the Mediterranean
- Relationship between Ports, Operators and Destinations.
- The role of each Logistics and procurement in a cruise line.
- Regional Perspective – An overview of market conditions



Jordi Caballé Valls Secretary General, MedCruise

Ulysses & Sinbad Awards

Following the routes navigated by two of the region's most mythical sailors – originating from both the north and south of the Mediterranean basin – this year's MedaLogistics Summit will feature the **Ulysses & Sinbad Awards** for transport and logistics.

Sponsored by:

With the support of:

These will be awarded to associations, companies, and personalities who – through their work – strive for a **more united and interconnected Euro-Mediterranean area**.

For more information, please don't hesitate to contact: mbriones@ascame.org; iorlandi@ascame.org

DRAFT